



# Durable Labels that Last

## 359 Thermal Transfer Plastic labels

**Description:** This economical yet versatile poly-blend label works in a wide variety of applications including asset tracking and product marking. Biaxially oriented in design, it is strong and tough. It is also resistant to oil, brake fluid, 409 and IPA and is UV resistant for up to 1.5 years. Its smooth matte finish prints excellently with a broad selection of thermal printing ribbons and accepts flexo tinting and printing very well.

Recommended Printing Ribbons: T44 Wax/Resin, T68, T80, T96 or T70 Resin

	Face Stock	Adhesive	Liner
Type	Polyolefin	Permanent Acrylic	Silicone Paper
Color	White	-	-
Caliper	0.0038 in (3.8 mil)	0.0007 in +/- 10%	0.0025 in +/- 10%
Basis Weight	51lb / 3000 sq. ft	-	42lb / 3000 sq. ft
Min. Application Temp	-	+40°F	-
Service Temp. Range	-	-65°F to 180°F	-
Total Construction	7.6 mil (0.30 in)		

	Temperature Range	Humidity Range	Shelf Life
Recommended Storage Conditions	70°F	35% to 85% R.H.	One Year

Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.

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