



Labels that Last

678 EverPeel® White Polyester with Removable/ Repositionable Adhesive

Description: 2 mil Gloss White Polyester is an eco-friendly top-coated, glossy polyester label face stock with excellent ink adhesion and superior heat resistance. It is compatible with UV, gravure, and HP Indigo systems. It has a unique acid-free removable adhesive. Applications include but are not limited to warehouse bins, totes and racking, retail POS labels or coupons, furniture and cabinet manufacturing, window and mirror decals, work-in-progress labels, instruction labels.

Recommended Printing Ribbons: T68 and T84 Resin ribbons

	Face Stock	Adhesive	Liner
Type	Polyester	Removable Acrylic	Kraft Paper
Color	White	Clear	White
Caliper	2.0 mil	0.5 mil	3.7 mil
Basis Weight	-	-	50#
Brightness	-	-	83%
Tensile MD/TD (MPa)	96/111	-	38 MD
Tensile MD/TD (lbs/in)	-	-	25 MD
Tear (grams) CD	-	-	75 CD
Application Temp.		20°F (-7°C)	
Service Temp. Range	-	-20°F to 250°F (-29°C to 121°C)	-
Total Construction	6.2 mil		

	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	70°F (21°C)	50% R.H.	One Year from date of manufacture

NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.