



Labels that Last

677 White Plastic

Description: This white, multi-layer, biaxially-oriented plastic film is paired with a specialty hot melt adhesive, designed to adhere aggressively to textured polypropylene surfaces and can withstand the rigors of heat, chemical and moisture in most applications. Not recommended for small labels (under 2.5" x 1").

Recommended Printing Ribbons: T68 and T84 Resins for durability

	Face Stock	Adhesive	Liner
Type	Plastic	Hot Melt	Bleached Kraft Paper
Color	White	Clear	White
Caliper	2.6 mil	0.8 mil	3.2 mil
Min. Application Temp.	-	45°F (7°C)	-
Basis Weight	33.2 #/ 3000 ft ²	17 #/ 3300 ft ²	53 #/ 3000 ft ²
Opacity	88%	-	74%
Service Temp. Range	-	-50°F to 240°F (-45°C to 115°C)	-
Tensile MD/CD	12,600/22,000 PSI	-	48/26 #/inch
Total Caliper	6.6 mil		

	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	70°F	35% to 85% R.H.	One Year

All descriptive information, typical performance data, and recommendations for this product should be used solely as a guide. Furnishing such information is merely our attempt to assist you as indicated by your requested application. These specifications do not constitute a warranty under any varying results. All labels are sold with the understanding that the purchaser has independently tested and determined the suitability of the product for the intended application.

NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.