



Labels that Last

677 White Plastic

Description: This white, multi-layer, biaxially-oriented plastic film is paired with a specialty hot melt adhesive, designed to adhere aggressively to textured polypropylene surfaces and can withstand the rigors of heat, chemical and moisture in most applications. Not recommended for small labels (under 2.5" x 1").

Recommended Printing Ribbons: T68 and T84 Resins for durability.

	Face Stock	Adhesive	Liner
Type	Plastic	Hot Melt	Bleached Kraft Paper
Color	White	Clear	White
Caliper	2.6 mil	0.8 mil	3.2 mil
Min. Application Temp.	-	45°F (7°C)	-
Basis Weight	33.2 # / 3000 ft ²	17 # / 3300 ft ²	53 # / 3000 ft ²
Opacity	90%	-	74%
Service Temp. Range	-	-50°F to 240°F (-45°C to 115°C)	-
Tensile MD/CD	13,053 MD / 29,008 PSI	-	48 / 26 #/inch
Total Caliper	6.6 mil		
	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	70°F (21°C)	35% to 85% R.H.	One Year

NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.

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