



# Labels that Last

## 673 Clear EverPeel® Plastic with Removable/Repositionable Adhesive

**Description:** This thermal transfer printable material offers a truly unique acid-free adhesive that will permanently stick to all types of surfaces and yet it can be cleanly removed. The adhesive has excellent UV resistance and is more aggressive than any other removable formula, yet it will not build up adhesion. It will stick in cold damp conditions, and bond to most smooth surfaces like metal, glass and hard plastic with long-term removability. It will even work on challenging surfaces like waxed candles, textured PVC or Teflon. It is not recommended for paper but will work on varnished or waxed corrugated.

Applications include but are not limited to retail POS labels, furniture and cabinet manufacturing, window and mirror decals, and instruction labels.

**Recommended Printing Ribbons:** T68 Resin

**Compliance:** CONEG Model Toxics Packaging  
FDA 21CFR 175.105 for Indirect Food Contact

	Face Stock	Adhesive	Liner
Type	Plastic	Removable Acrylic	Kraft Paper
Color	Clear	Clear	White
Caliper	2.0 mil	0.5 mil	3.5 mil
Gloss	80%	-	-
Basis Weight (lb./3300ft <sup>2</sup> )	28#	-	50#
Brightness	-	-	83%
Tensile MD/TD (lb/inch <sup>2</sup> )	12,300/ 39,200	-	25 MD
Tear MD (grams)	-	-	75
Application Temp.	-	20°F (-7°C)	-
Service Temp. Range	-	-20°F to 250°F (-29°C to 121°C)	-
Total Construction	6.0 mil		

	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	70°F (21°C)	35% to 85% R.H.	One Year

*NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.*