Electronic Imaging Materials, Inc.

Labels that Last

672 White EverPeel® Plastic with Permanent Removable/ Repositionable Adhesive

Description: This thermal transfer label material offers a truly unique acid-free adhesive that will permanently stick to all types of surfaces and yet it will cleanly remove - even from glass. It can be reapplied over and over again - even to some coated papers and waxed corrugate! The adhesive has excellent UV resistance and is more aggressive than any other removable formula, yet it will not build up adhesion. It will stick in cold damp conditions and bond to most smooth surfaces like metal, glass, and hard plastic with long-term removability. It will also work on challenging surfaces like waxed candles, textured PVC or Teflon.

This material is not recommended for UV inkjet printing.

Applications include but are not limited to warehouse bins, totes and racking, retail POS labels or coupons, furniture and cabinet manufacturing, window and mirror decals, work-in-progress labels, instruction labels.

Recommended Printing Ribbons: T68/T69 and T96/T97 Resin ribbons

Compliance: CONEG Model Toxics Packaging
FDA 21CFR 175.105 for Indirect Food Contact

	Face Stock	Adhesive	Liner
Type	Plastic	Removable Acrylic	Kraft Paper
Color	White	Clear	White
Caliper	3.0 mil	0.5 mil	2.5 mil
Basis Weight (lb./3300ft²)	37#	-	42#
Opacity	90%	-	-
Brightness	-	-	78%
Tensile MD/TD (lb/inch²)	12,300 / 23,300	-	38 MD
Tear (grams) MD	-	-	37 MD
Application Temp.	-	20ºF (-7°C)	-
Service Temp. Range	-	-20°F to 250°F (-29°C to 121°C)	-
Total Construction	6.0 mil		

	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	70°F (21°C)	50% R.H.	One Year (from date of manufacture)

Service Life: Due to the wide variety of possible label applications and environmental conditions beyond our control, there is no warranty on service life once labels are put into use.

NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.