



# Labels that Last

## 671 White Gloss Plastic

**Description:** The economical hard white plastic is coated for thermal transfer printing. It is perfect for—but certainly not limited to—semi-squeeze and rigid containers, irregular shapes and full wrap labeling. Its gloss surface offers attractive retail appeal to fit many food, health, beauty, household and chemical labeling requirements. This product is designed for indoor use, or short-term outdoor use only.

The general purpose, very aggressive permanent adhesive and should work on most substrates including glass, metal, paint, ABS and polycarbonate, but testing is always recommended.

**Regulatory Compliance:**

- RoHS & REACH SVHC
- CONEG
- Phthalate & Lead Content

**Recommended Printing Ribbons:**

- T84/T85 and T68/T69 Resin ribbons
- Also prints very well with full-color UV inkjet inks

	Face Stock	Adhesive	Liner
Type	Plastic	Permanent Acrylic	Kraft Paper
Color	White	Clear	White
Caliper	2.3 mil	0.8 - 0.9 mil	3.1 mil
Minimum Application Temp.	-	32°F (0°C)	-
Service Temp. Range	-	-40°F to 176°F (-40°C to 80°C)	-
Total Construction	6.2-6.3 mil		

	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	70°F (21°C)	35% to 85% R.H.	Two Years (When stored according to the above recommendations)

*NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.*