



# Labels that Last

## 668 Freez-R-Mark™ Plastic

**Description:** This gloss-coated plastic has an aggressive “freezer” adhesive featuring excellent initial tack and ultimate bond to flexible packaging and varnished or waxed corrugated, even when applied at freezer temperatures. It is an excellent option for applications where the label can be applied to packaging materials at room temperature and then subjected to -40°F blast freezing. You will find it also adheres to many surfaces that have certain amounts of frost or moisture build-up and works well on highly textured surfaces. The liner is perfect for die cut labels and auto-apply applications, but is not recommended for sheeting or fan-fold formats.

**Regulatory & Compliance:**

- 21 CFR 175.105 for indirect food contact
- 21 CFR Part 801 for natural rubber content
- CONEG for Heavy Metal

**Recommended Printing Ribbons:** T84 or T96 Resins for durability

	Face Stock	Adhesive	Liner
Type	Plastic	Permanent Rubber	Bleached Kraft Paper
Color	White	Clear	White
Caliper	2.6 mil	0.6 mil	2.5 mil
Basis or Coat Weight	33.2#/3000 ft <sup>2</sup>	-	40#/3000 ft <sup>2</sup>
Min. Application Temp	-	-15°F (-26°C)	-
Service Temp. Range	-	-65°F to 160°F (-54°C to 71°C)	-
Total Construction	5.7 mil		

	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	70°F	35% to 85% R.H.	One Year

**NOTE:** Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.