



# Labels that Last

## 629 Semi Gloss Silver Polyester EnduraLabel

**Description:** This semi gloss silver polyester is a premium product, utilizing a special adhesive technology that is designed primarily for rough or low surface energy plastic surfaces used in the automotive industry. The product has high initial tack, yet is briefly repositionable, and the adhesion increases to very high ultimate peel strength. The combination of face-stock and adhesive is engineered to be resistant to harsh chemicals commonly found in the automotive and electronics industries.

**Application Surfaces:** LSE plastics, lightly textured surfaces, and oily surfaces to name a few.

**Recommended Thermal Transfer Ribbons:** T68 and T84 resin ribbons

**Regulatory Compliance:** RoHS / Regulation 2002/95/EU

	Face Stock	Adhesive	Liner
<b>Type</b>	Polyester	Permanent Acrylic	Kraft
<b>Color</b>	Silver, Gloss	Clear	White
<b>Caliper</b>	2.0 mil	1.9 - 2.1 mil	3.2 mil
<b>Base Weight</b>	-	-	#50
<b>Min. Application Temp.</b>	-	41°F (5°C)	-
<b>Service Temp. Range</b>	-	-40°F to 302°F (-40°C to 150°C)	-
<b>Expected Exterior Life</b>	Two Years		

	Temperature	Humidity	Shelf Life
<b>Recommended Storage Conditions</b>	70°F (21°C)	50% R.H.	Two Years

All descriptive information, typical performance data, and recommendations for this product should be used solely as a guide. Furnishing such information is merely our attempt to assist you as indicated by your requested application. These specifications do not constitute a warranty under any varying results. All labels are sold with the understanding that the purchaser has independently tested and determined the suitability of the product for the intended application.

**NOTE:** Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.