



Labels that Last

547 White Plastic Tire Label

Description: 547 is a white thermal transfer printable film specially engineered to be receptive to a variety of thermal transfer ribbons. Suitable for indoor or outdoor use. The adhesive is a highly aggressive and provides excellent performance on difficult-to-label substrates, such as tires, wood and carpet backing.

NOTE: Due to the aggressive nature of the adhesive, this material is not recommended for the following:

- wound onto 1" cores
- labels smaller than 2.0" x 1.0"
- auto-apply/dispense applications

Regulatory Compliance: FDA Compliance: Title 21, Section 175.105 of the Code of Federal Regulations (21 CFR 175.105). Compliance to this regulation permits the use of this adhesive in applications for which the adhesive either (1) is separated from the food by a functional barrier, which will prevent the migration of any of the adhesive components to the food, or (2) has incidental contact with food limited to the trace amount at the seams or the edges of the label.

Recommended Printing Ribbons: T68

	Face Stock	Adhesive	Liner
Type	Plastic	Permanent Rubber	Silicone Kraft
Color	White	-	-
Caliper	4.0 mil	2.0 mil	3.2 mil
Basis Weight	18.6# (17 x 11 / 500)	-	40# +/- 10%
Min Application Temp	-	35°F (2°C)	-
Service Temp Range	-	-65°F to 150°F (-54°C to 66°C)	-

	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	72°F (22°C)	50% R.H.	One Year

NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.