



Labels that Last

515 Matte White Paper

Description: This material has an excellent, ultra-smooth surface that provides high-quality thermal transfer printing, with good smudge and scratch resistance. It is only slightly thinner than our premium paper yet has improved opacity and comparable brightness. The general purpose adhesive offers excellent initial tack and ultimate bond to a wide variety of surfaces.

Complies with FDA 12 CFR 175.105 for indirect food contact

Recommended Printing Ribbons: This material can be printed with a good range of ribbon formulas including our T38 Wax and T44 Wax/Resin

| | Face Stock | Adhesive | Liner |
|------------------------|-------------------------------|-----------------------------------|-------------------------------|
| Type | Paper | Permanent Acrylic | Bleach Coated Kraft |
| Color | White | Clear | White |
| Caliper | 2.9 mil | 0.5 mil | 2.4 mil |
| Basis Weight | 47.3# (3300 ft ²) | - | 41.5# (3000 ft ²) |
| Min. Application Temp. | - | 30°F(-1°C) | - |
| Service Temp. Range | - | -65°F to 200°F (-54°C to 93°C) | - |
| Total Caliper | 6.1 mil | | |

| | Temperature | Humidity | Shelf Life |
|--------------------------------|-------------|----------|------------|
| Recommended Storage Conditions | 72°F | 50% R.H. | One Year |

NOTE: Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet their application requirements.