



# Labels that Last

## 429 White Plastic Tag

**Description:** This is an extremely versatile product for lumber tags, tree tags, nursery tags, brick tags, wire and cable tags, fence tags, pallet labels, etc. It also is appropriate for auto manufacturing, metal processing and general manufacturing where labels with pressure-sensitive adhesive simply won't work.

**For Example:** Lumber yards typically use plastic tags to identify their various products, attaching tags using a staple gun or nails. For this reason, it is important to use a durable, tear-resistant material like our 429 White Plastic. This product not only handles outdoor UV exposure for up to one year but is perfect for harsh environments that involve moisture, chemicals and / or cold temperatures.

Furthermore this material is FDA approved for food packaging and is appropriate for wristbands.

If you are looking for a colored tag, see our 428 Yellow Plastic that is a pigmented version of this same material.

**Recommended Printing Ribbons:** To achieve the best print quality and durability, use EIM T68 / T69, T96 / T97 or T84 / T85 resin ribbons. For short term use with limited abuse, wax / resin ribbons such as T44 / T45 also work.

	Face Stock	
Type	Plastic	
Color	White	
Caliper	7.5 mil	
Opacity	70%	
Tear	7.3 MD / 6.6 CD grams	
Tensile	30 MD / 33 CD #/ in	
Service Temp. Range	-70°F to 200°F (-56°C to 93°C)	
	Temperature	Humidity
Recommended Storage Conditions	72°F (22°C)	50% R.H.

*NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.*

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