



# Labels that **Last**

## 381 Indoor/Outdoor Retro Reflective Polyester

**Description:** This thermal transfer label material has a special retro reflective surface to reflect light back to its source and therefore is perfect for long-distance barcode scanning. (It meets or exceeds LS-300C, Table IV, Reflectivity 3.) It also accepts UV curing.

It comes with a permanent adhesive with good initial tack, high shear, and the ability to stick to a wide variety of surfaces such as warehouse racking and bins. **It is suitable for indoor applications and up to five years outdoors.**

**Recommended Printing Ribbons:** The smooth finish of this retro material requires ribbons such as Electronic Imaging's T68 resin ribbon to provide scratch and abrasion resistance.

	Face Stock	Adhesive	Liner
<b>Type</b>	Polyester	Permanent Acrylic	Kraft Paper
<b>Color</b>	Silver	-	-
<b>Caliper</b>	5.5 mil	0.8 mil	3.3 mil
<b>Basis Weight</b>	-	-	50#
<b>Min. Application Temp.</b>	-	45°F (7°C)	-
<b>Service Temp. Range</b>	-	-40°F to 250°F (-40°C to 121°C)	-

	Temperature	Humidity	Shelf Life
<b>Recommended Storage Conditions</b>	75°F (24°C)	50% R.H.	One Year

*NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.*