



# Labels that Last

## 381 Indoor/Outdoor Retro Reflective Polyester

**Description:** This thermal transfer label material has a special retro reflective surface to reflect light back to its source and therefore is perfect for long-distance barcode scanning. (It meets or exceeds LS-300C, Table IV, Reflectivity 3.) It also accepts UV curing.

It comes with a permanent adhesive with good initial tack, high shear, and the ability to stick to a wide variety of surfaces such as warehouse racking and bins. **It is suitable for indoor applications and up to five years outdoors.**

**Recommended Printing Ribbons:** The smooth finish of this retro material requires ribbons such as Electronic Imaging's T68 resin ribbon to provide scratch and abrasion resistance.

	Face Stock	Adhesive	Liner
Type	Polyester	Permanent Acrylic	Kraft Paper
Color	Silver	-	-
Caliper	5.5 mil	0.8 mil	3.3 mil
Basis Weight	-	-	50#
Min. Application Temp.	-	45°F (7°C)	-
Service Temp. Range	-	-40°F to 250°F (-40°C to 121°C)	-

	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	75°F (24°C)	50% R.H.	One Year

**NOTE:** Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.