



# Labels that Last

## 1784 Printed & Laminated UV-Resistant EnduraLabel

**Description:** This preprinted and laminated white polyester is a premium product utilizing a special adhesive technology designed primarily for rough or low surface energy plastic surfaces used in the automotive industry. The product has high initial tack, yet is briefly repositionable, and the adhesion increases to very high ultimate peel strength. The combination of a UV blocking high clarity PET laminate, a rugged facestock and extra-strong adhesive makes this label resistant to harsh chemicals commonly found in the automotive and electronics industries. UV blocker is added to the laminate in order to reduce the UV transmission rate making the label UV resistant.

|                        | Face Stock                      | Laminate    | Adhesive          | Liner          |
|------------------------|---------------------------------|-------------|-------------------|----------------|
| Type                   | Polyester                       | Polyester   | Permanent Acrylic | Bleached Kraft |
| Caliper                | 2.0 mil                         | 1.0 mil     | 1.9-2.1 mil       | 3.2 mil        |
| Color                  | White                           | Gloss Clear | Clear             | White          |
| Min. Application Temp. | 41°F (5°C)                      |             |                   |                |
| Service Temp. Range    | -40°F to 302°F (-40°C to 150°C) |             |                   |                |
| Outdoor Service Life   | Two Years                       |             |                   |                |

|                                | Temperature Range | Humidity Range | Shelf Life |
|--------------------------------|-------------------|----------------|------------|
| Recommended Storage Conditions | 70°F (21°C)       | 50% R.H        | Two Years  |

*NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.*

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