



# Labels that Last

## 1783 Printed & Laminated EnduraLabel

**Description:** This preprinted and laminated white polyester is a premium product utilizing a special adhesive technology designed primarily for rough or low surface energy plastic surfaces. The product has high initial tack, yet is briefly repositionable, and the adhesion increases to very high ultimate peel strength. This tough laminating plastic has a matte velvet finish for a decorative appearance with excellent moisture and abrasion resistance. The combination of a matte Lexan laminate that makes barcode scanning easy, a rugged face stock and extra-strong adhesive makes this label resistant to harsh chemicals commonly found in the automotive and electronics industries.

	Face Stock	Laminate	Adhesive	Liner
Type	Polyester	Lexan	Permanent Acrylic	Bleached Kraft
Caliper	2.0 mil	3.0 mil	1.9-2.1 mil	3.2 mil
Color	White	Clear	Clear	White
Min. Application Temp.	41°F (5°C)			
Service Temp. Range	-40°F to 302°F (-40°C to 150°C)			
Outdoor Service Life	Two Years			

	Temperature Range	Humidity Range	Shelf Life
Recommended Storage Conditions	70°F (21°C)	50% R.H	Two Years

**NOTE:** Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.

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