



# Labels that Last

## 1765 Super Durable Printed & Laminated White Polyester

**Description:** This classic white general purpose polyester label comes printed and protected with a matte over laminate to make barcode scanning easy and to handle abrasion, moisture and exposure to chemicals and household cleaners. The high-performance adhesive is aggressive and permanent, designed to work especially well on glass, metals and high surface energy (HSE) plastics.

Applications include, but are not limited to, asset tracking, nameplates, instrument marking, and under-the-hood auto parts identification.

Compliance: RoHS and REACH.

	Face Stock	Laminate	Adhesive	Liner
Type	Polyester	Polyester	Acrylic	Kraft Paper
Color	White	Matte Clear	Clear	White
Caliper	2.0 mil	1.7 mil - 1.8 mil	0.9 mil	3.1 mil
Basis Weight	-	-	-	50#
Total Thickness	7.7-7.8 mil			
Min. Application Temp.	-	-	50°F (10°C)	-
Service Temp. Range	-	-	-40°F to 302°F (-40°C to 150°C)	-
Outdoor Service Life	Two Years			
	Temperature	Humidity	Shelf Life	
Recommended Storage Conditions	70°F (21°C)	50% R.H.	Two Years	

*NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.*

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