



# Labels that Last

## 330 White Destructible Plastic

**Description:** This fragile, yet resilient thermal transfer label will “fracture” and self-destruct if anyone tries to remove it. It works much like peeling paint - you have to chip at it and it will not come off in one piece! Due to its plastic construction, it is also waterproof and resistant to cleaning solutions. Common uses include asset tracking and warranty marking.

The special high-performance Rubber adhesive demonstrates very high peel resistance from metal and high surface energy (HSE) plastics like polyester, polycarbonate, PVC, ABS and acrylic. It also offers high peel resistance on low surface energy (LSE) plastics such as polypropylene, polyethylene and polystyrene. Because of these characteristics, it may perform better in certain applications than our standard 623 Destructible product. It is not designed for use on vinyl.

**NOTE: Please allow 24-48 hours for your labels to setup before testing destructibility.**

The liner has been specially backcoated to prevent label pick-off.

**Compliance:** RoHS and REACH SVHC Candidate List

**Recommended Printing Ribbons:** EIM Resins T80, T84, and T96

	Face Stock	Adhesive	Liner
<b>Type</b>	Plastic	Permanent Rubber-Based	Kraft Paper
<b>Color</b>	White	-	White
<b>Caliper</b>	2.0 mil (51 micron) +/- 10%	0.8-0.9 mil (20-23 micron) +/- 10%	3.1 mil (79 micron) +/- 10%
<b>Basis or Coat Weight</b>	-	-	50#
<b>Min. Application Temp</b>	-	50°F (10°C)	-
<b>Service Range Temp.</b>	-	-40°F to 212°F (40°C to 100°C)	-
<b>Expected Exterior Life</b>	-	<b>For Indoor Use Only</b>	-

	Temperature	Humidity	Shelf Life
<b>Recommended Storage Conditions</b>	70°F (21°C)	50% R.H.	Two Years

**NOTE:** Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.