



# Labels that Last

## 1380 5-Year Outdoor White Vinyl

**Description:** This flexible vinyl is very appropriate for product identification and tracking, outdoor applications, and safety and compliance labels such as those used on appliances. It is coated to work with most conventional thermal transfer and UV ink systems.

The specially formatted adhesive bonds well to a variety of surfaces such as low- and high-surface energy plastics such as polystyrene and styrofoam, metal, powder-coated paint, paint, ceramic, paper, glass and fiberglass. Both the film and its adhesive provide excellent heat and abrasion resistance.

**Compliance:**

RoHS Compliant to EU Directives 2002/95/EC & 2003/11/EC  
REACH SVHC Candidate List

**Recommended Printing Ribbons:** T68 Resin

	Face Stock	Adhesive	Liner
Type	Vinyl	Permanent Acrylic	Kraft Paper
Color	White	Clear	White
Caliper	3.5 mil	0.9-1.0 mil	3.1 mil
Min. Application Temp.	-	50°F (10°C)	-
Service Temp. Range	-	-40°F to 176°F (-40°C to 80°C)	-
Total Construction	7.5 - 7.6 mil +/- 10%		
Expected Exterior Life	5 years based on 2000 hours Xenon Arc Test		

	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	70°F (21°C)	35% to 85% R.H.	Two Years

**NOTE:** Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.