



Labels that Last

555 White Paper

Description: This bright white paper product is affordably priced and specifically engineered to handle cold temperatures. It has a smooth, smudge-resistant face for high-speed printing with a wide range of thermal transfer ribbons. It also provides excellent flexo print results which allows you to add graphics and flood-coating. The liner has good internal strength, toughness and tear resistance. The adhesive performs well in normal to freezer temperature applications. It has excellent tack and ultimate adhesion to a variety of surfaces including but not limited too polystyrene, polypropylene, polyethylene, paper and corrugate. Suitable for cold and damp labeling applications such as beverage. This product works well in packaging label applications

Recommended Ribbons: T44 Wax/Resin, T38 Wax & T68 Resin

	Face Stock	Adhesive	Liner
Type	Paper	Permanent Rubber	Semi-Bleached Kraft
Color	White	Clear	White
Caliper	2.9 mil	0.07 mil	2.4 mil
Basis Weight	48# (25x38x500)	-	40# (24x36x500)
Opacity	87%	-	-
Brightness	87%	-	-
Min. Application Temp.	-	-10°F (-23.3°C)	-
Service Temp. Range	-	-65°F to +150°F (-54°C to +65.6°C)	-

	Temperature Range	Humidity Range	Shelf Life
Recommended Storage Conditions	72°F (22°C)	50% R.H.	One Year

NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.